

**INTERNARIONAL CONFERENCE ON THE WTO REFORM,
AGRICULTURAL NEGOTIATIONS AND DIGITAL TRADE**

WTO 改革、农业谈判与数字贸易国际研讨会

Conference Pamphlet

会议手册



June 10-11, 2022

China Agricultural University, Beijing, China

2022年6月10日至11日

中国北京·中国农业大学

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会务安排

主办单位

中国农业大学经济管理学院

吉林大学经济学院

浙江大学经济学院

“一带一路”国际农产品流通产业创新院

合作单位

加拿大跨国公司研究会，《跨国公司评论》(TNCR) 期刊

会议地点

6月10日会议：Zoom会议

6月11日会议：腾讯会议

会议时间

2022年6月10日至11日

会务组联系方式

王闾艺 电话：17863804780

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邮箱：lidonglin1103@yeah.net

General Information

The Organizer

College of Economics and Management, China Agricultural University
School of Economics, Jilin University
School of Economics, Zhejiang University
The Belt and Road Agricultural Products Circulation Industry Innovation
Institute

Cooperative Unit

Transnational Corporations Council of Studies in Canada

Conference Place

June 10: Zoom Meeting

June 11: Tencent Meeting

Conference Time

June 10-11, 2022

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会议背景与主题

当前世界正深处“百年未有之大变局”，世界贸易组织（WTO）的多边贸易体制陷入发展的停滞期和瓶颈期。WTO 第 12 届贸易部长级会议将于 6 月 12-15 日在瑞士日内瓦总部召开，是疫情以来的第一次贸易部长会议，也是新任 WTO 总干事以来的第一次部长级会议，是否能够开启新的发展，受到广泛的关注。另一方面，近年来 WTO 多边贸易体制面临挑战，WTO 改革箭在弦上，农业谈判举步维艰，数字贸易等新领域的协定亟需推进。

中国作为全球第一大货物贸易国和第二大经济体，不仅是 WTO 的重要成员，也对国际贸易组织的建设和维护贸易秩序起到重大的作用。中国在 WTO 的多边贸易体制中如何定位，如果推动 WTO 改革的发展，都是重要的研究主题。

基于以上背景，本会议旨在探讨 WTO 改革、农业谈判以及数字贸易等重要新议题。重点聚焦以下几个方面：

- （1）WTO 多边贸易自由化与改革前景；
- （2）多边农业贸易谈判；
- （3）WTO 第 12 届部长级会议进展与展望；
- （4）数字贸易发展与规则。

Conference Background and Topics

At present, the world is in the midst of “big changes unseen in a century”, and the multilateral trading system of the World Trade Organization (WTO) has fallen into a period of stagnation and bottleneck in development. The 12th trade ministerial meeting of the WTO will be held at the headquarters in Geneva, Switzerland from June 12 to 15. It is the first trade ministerial meeting since the epidemic and the first ministerial meeting since the new WTO director-general. Can it be opened? The new development has received extensive attention. On the other hand, in recent years, the WTO multilateral trading system has faced challenges, WTO reform is on the horizon, agricultural negotiations are struggling, and agreements in new areas such as digital trade are in urgent need of advancement.

As the world’s largest trader of goods and the second largest economy, China is not only an important member of the WTO, but also plays an important role in the construction of the international trade organization and the maintenance of the trade order. How China is positioned in the WTO's multilateral trading system, and if it promotes the development of WTO reform, are all important research topics.

Based on the above background, this conference aims to discuss important new issues such as WTO reform, agricultural negotiations and digital trade. Focus on the following aspects:

- (1) WTO multilateral trade liberalization and reform prospects;
- (2) Multilateral agricultural trade negotiations;
- (3) Progress and prospect of the 12th WTO Ministerial Conference;
- (4) Digital trade development and rules.

6月10日会议议程

Zoom 会议号: 898 2642 6217 密码: 722647

时 间	内 容	主 持 人
20:00-20:15	开幕式致欢迎词	李 军 中国农业大学经 济管理学院副院 长、教授 “一带一路”国 际农产品流通产 业创新院院长
	黄先海 浙江大学副校长、教授	
	司 伟 中国农业大学经济管理学院院长、教授	
	丁一兵 吉林大学经济学院院长、教授	
20:20-20:50	特邀报告	司 伟 中国农 业大学经济管理 学院院长、教授
	易小准 WTO 原副总干事 主 题: WTO 改革与中国	
	贡锡锋 中国驻 WTO 代表团农业参赞 主 题: 世贸组织农业谈判的进展和研究的关键优先 问题	
20:55-22:30	专家主旨报告 I (姓氏拼音顺序)	江风(Hugn Dang) 跨国公司国际研 究会负责人,《跨 国公司评论》 (TNCR) 执行主 编
	东 艳 中国社会科学院世界经济与政治研究所国际贸 易室主任、研究员 Topic: Globalization backlash and international coordination of trade policies	
	Sung Jin Kang Professor in the Department of Economics of the University of Korea Topic: International green protectionism and industrial development paradigm	
	Bashar Malkawi Professor in James E. Rogers College of Law, the University of Arizona Topic: Data flow and free trade agreements: Supplement to the WTO work	
	Yanling Wang Professor and NPSIA Associate Director in the Norman Paterson School of International Affairs, Carleton University Topic: China Economic Might and Canada-China Economic Linkages	
	赵 全 联合国国际贸易中心 (ITC) 首席经济学家办公 室贸易政策顾问 主 题: 数字贸易规则促进实现可持续发展目标	

6月11日会议议程

时 间	内 容	主 持 人
8:30-10:00	专家主旨报告 II 腾讯会议号：122-634-483	丁一兵 吉林大 学经济学院院 长、教授
	罗雨泽 国务院发展研究中心对外经济研究部副部长、 研究员 主 题： 数字贸易与全球化	
	盛 斌 南开大学经济学院院长、教授 主 题： WTO 框架下的数字贸易规则：共识与分歧	
	马述忠 浙江大学中国数字贸易研究院院长、教授 主 题： 数字贸易学的中国话语体系构建	
	沈国兵 复旦大学世界经济研究所副所长、教授 主 题： 互联网化与出口企业加成:以中国为例	
	屠新泉 对外经济贸易大学中国 WTO 研究院院长、教 授 主 题： 重振 WTO 谈判功能的诸边模式	
10:05-11:35	专家主旨报告 III 腾讯会议号：122-634-483	李春顶 中国农 业大学经济管理 学院经济贸易系 主任、教授 “一带一路”国 际农产品流通产 业创新院常务副 院长
	刘武兵 农业农村部农业贸易促进中心研究所所长 主 题： WTO 农业谈判：规则赤字何时了？	
	崔 凡 对外经济贸易大学国际经济与贸易学院教授、 中国世界贸易组织研究会副秘书长 主 题： 谈谈 WTO 所有制中性传统与 WTO 改革	
	侯俊军 湖南大学经济与贸易学院院长、教授 主 题： 数字贸易规则与中国企业全球价值链位置	
	周念利 对外经济贸易大学中国 WTO 研究院教授 主 题： 印太经济框架下数字贸易规则塑造的几点思 考	
	Simon Evenett <i>Professor of Trade and Development, the University of St. Gallen, Switzerland</i> Topic: Strengthening intergovernmental cooperation on digital trade: What role for the WTO	
	投稿论文平行论坛 I	

20:00-22:00	<p>Digital Transformation & Information 腾讯会议号: 306-120-683</p> <p>1、 Yinghui Cai, Xiaotao Zhang, Huayong Niu, Wei Li, Da Huo, Jianing He, Hong Chen (Beijing Institute of Technology; Central University of Finance and Economics; Beijing Foreign Studies University...) Privacy and Information Disclosure: Digital Governance in Response to COVID-19 Comment: Na Chen (Xi'an University of Technology)</p> <p>2、 Shuili YANG, Na Chen, Lei Li (Xi'an University of Technology; Gansu University of Political Science and Law) Research on the Influence of Digital Transformation on Enterprise Internal Control Quality Comment: Yinghui Cai (Beijing Institute of Technology)</p> <p>3、 Xu Shao (Hubei University) Does Big Data Analytics Expand the Bounds of Rationality? Firm-level Evidence from China Comment: Lei Li (Xi'an University of Technology)</p> <p>4、 Shuili YANG, Lei LI, Na CHEN (Xi'an University of Technology) Digital Transformation and Supply Chain Relationship Transaction: Evidence from Chinese Listed Manufacturing Firms Comment: Xu Shao (Hubei University)</p>	杨高举 浙江大学经济学院副教授
20:00-22:00	<p>投稿论文平行论坛 II</p> <p>Digital Trade 腾讯会议号: 982-962-077</p> <p>1、 Kexuan Zhou, Yinlan Ruan, Xinlin Jiang, Linhui Yu (Guangdong Open University) Research on the Influence and Mechanism of Cross-Border E-Commerce on the Quality of Agricultural Products Exported by China Comment: Natalia Gurbanov (Jilin University)</p> <p>2、 Liqing Zhang, Yan Zhang, Chang Zhao (Central University of Finance and Economics) Cross-border E-commerce and Import Behavior: Evidence from China</p>	廖红伟 吉林大学经济学院教授

	<p>Comment: Yifei Mu (Dongbei University of Finance and Economics)</p> <p>3、 Natalia Gurbanova, Zhongnv Wang (Jilin University)</p> <p>Chinese Experience of Developing Cross-Border E-commerce under “Belt and Road” Framework: Challenges and Solutions</p> <p>Comment: Kexuan Zhou (Guangdong Open University)</p> <p>4、 Yifei Mu, Antonio Alleyne, Yingjie Fu (Dongbei University of Finance and Economics; The University of the West Indies)</p> <p>Anti-epidemic Policies, FTA Digital Trade Rules, and China’s Digital Product Exports</p> <p>Comment: Chang Zhao (Central University of Finance and Economics)</p> <p>5、 Linlin Fan, Gongyan Yang, Shujie Yao (Southwest University of Economics and Finance; Liaoning University)</p> <p>On Corporate Digital Transformation and OFDI: A Case Study of Chinese Listed Firms</p>	
20:00-22:00	<p>投稿论文平行论坛 III</p> <p>High-quality Development Under the Digital Background</p> <p>腾讯会议号：944-478-479</p> <hr/> <p>1、 Yueling Wei, Hongsheng Zhang (Hangzhou Normal University; Zhejiang University)</p> <p>Digital Finance and Pollution: Firm-level Evidence from China</p> <p>Comment: Xiaoyan Ren (Xi’an University of Technology)</p> <p>2、 Yang Li, Hengjian Wang (Sichuan University)</p> <p>Influencing Factors of Digital Trade Considering Carbon Emissions—Verification Based on Gravity Model</p> <p>Comment: Zhou Hao-yu (University of Chinese Academy of Social Sciences)</p>	林发勤 中国农业大学经济管理学院教授、国际经济研究所执行所长

	<p>3、 Zhou Hao-yu, Li Wei (University of Chinese Academy of Social Sciences, Hunan University) Research on the Impact of Supply Chain Optimization from the Digital Perspective on High-Quality Economic Comment: Yueling Wei (Hangzhou Normal University)</p> <p>4、 Xiaoyan Ren (Xi'an University of Technology) Research on the Impact of Digital Economy on Green Transformation and Upgrading of China's Manufacturing Industry—Based on the Dual Perspective of Technological Innovation and Industrial Structure Comment: Hengjian Wang (Sichuan University)</p>	
20:00-22:00	<p>投稿论文平行论坛 IV Impact of Digitalization 腾讯会议号：270-478-676</p> <hr/> <p>1、 Liu,Ziwei;Ding, Yibing(Jilin University) Dispersion or Agglomeration: How Digital Service Trade Barriers Induce China's Outward Foreign Direct Investment? Comment: Fang Wang (Zhejiang University)</p> <p>2、 Wei Bu, Yuni Tang (Beijing Jiaotong University) The Effects of Broadband Internet on Employment and Wages: Firm-Level Evidence from China Comment: Liu Kai (Zhongnan University of Economics and Law)</p> <p>3、 Yunxia Wu, Neng Hao,Yechi Ma (North University of China; Jinan University;Northeast Normal University) The effect of Digital Economy Development on Labor Employment Structure: Based on the Empirical Evidence of Listed Companies in China Comment: Yuni Tang (Beijing Jiaotong University)</p> <p>4、 Liu Kai, Hu Keying, Wang Yanyan, Sun Yan (Zhongnan University of Economics and Law;Xiamen University)</p>	张洪胜 浙江大学经济学院副教授

	<p>Robot Imports and Employment Location Choice: Evidence from a Survey of Labor Dynamics in China Comment: Yunxia Wu (North University of China)</p> <p>5、 Fang Wang, Gaoju Yang (ZJU)</p> <p>Digital M&A and Firm Innovation Evidence from China Comment: Liu, Ziwei (Jilin University)</p>	
22:05-22:20	<p>会议总结 腾讯会议号：944-478-479</p>	<p>李春顶 中国农业大学经济管理学院经济贸易系主任、教授 “一带一路”国际农产品流通产业创新院常务副院长</p>
	<p>丁一兵 吉林大学经济学院院长、教授</p>	
	<p>李 军 中国农业大学经济管理学院副院长、教授，“一带一路”国际农产品流通产业创新院院长</p>	
	<p>余林徽 浙江大学经济学院副院长、教授</p>	
	<p>袁 泉 《跨国公司评论》(TNCR) 编审、渥太华联合学习研究院副院长</p>	

Conference Agenda (June 10)

Time: 2022/06/10 20:00 (Beijing Time GMT+08:00)

Zoom Meeting Number: 898 2642 6217 **Password:** 722647

TIME	CONTENT	CHAIR
20:00-20:15	The Opening Ceremony	Jun Li <i>Deputy Dean and Professor of School of Economics and Management, China Agricultural University</i>
	Xianhai Huang <i>Vice President and Professor of Zhejiang University</i>	
	Wei Si <i>Dean and Professor of College of Economics and Management of China Agricultural University</i>	
	Yibing Ding <i>Dean and Professor of School of Economics of JiLin University</i>	
20:20-20:50	Special Invitation Speech	Wei Si <i>Dean and Professor of College of Economics and Management of China Agricultural University</i>
	Xiaozhun Yi <i>Former deputy Director-General of the WTO</i> Topic: WTO reform and China	
	Xifeng Gong <i>Agricultural Counselor of Chinese Mission to WTO</i> Topic: Advances in WTO agricultural negotiations and key priority issues for research	
20:55-22:30	Expert Keynote Speech I	Hugh Dang <i>Managing Editor, Executive Director, Transnational Corporations Council of Studies in Canada</i>
	Yan Dong <i>Senior Fellow and Director of trade department of Institute of World Economics and Politics (IWEP), Chinese Academy of Social Sciences (CASS)</i> Topic: Globalization backlash and international coordination of trade policies	
	Sung Jin Kang <i>Professor in the Department of Economics of the University of Korea</i> Topic: International green protectionism and industrial development paradigm	
	Bashar Malkawi <i>Professor in James E. Rogers College of Law, the University of Arizona</i> Topic: Data flow and free trade agreements: Supplement to	

	the WTO work	
	<p>Yanling Wang <i>Professor and NPSIA Associate Director in the Norman Paterson School of International Affairs, Carleton University</i></p> <p>Topic: China Economic Might and Canada-China Economic Linkages</p>	
	<p>Quan Zhao <i>Trade in services advisor in the Office of the Chief Economist, International Trade Centre(ITC)</i></p> <p>Topic: Digital trade rules contribute to achieving the Sustainable Development Goals</p>	

Conference Agenda (June 11)

Time: 2022/06/11 8:30 (Beijing Time GMT+08:00)

TIME	CONTENT	CHAIR
8:30-10:00	<p>Expert Keynote Speech II</p> <p>Tencent Meeting Number: 122-634-483</p>	<p>Yibing Ding <i>Dean and Professor of School of Economics of Jilin University</i></p>
	<p>Yuze Luo <i>Deputy Director-general of Foreign Economic Research Department, Development Research Center of the State Council</i></p> <p>Topic: Digital trade and globalization</p>	
	<p>Bin Sheng <i>Dean and Professor at School of Economics of Nankai University</i></p> <p>Topic: Digital Trade Rules under THE WTO framework: Consensus and Divergence</p>	
	<p>Shuzhong Ma <i>Dean and Professor of China Institute of Digital Trade, Zhejiang University</i></p> <p>Topic: The Construction of Chinese Discourse system of digital Trade</p>	
	<p>Guobing Shen <i>Deputy Director and Professor, Institute of World Economics, Fudan University</i></p>	

	<p>Topic: Internetization and the Markups of Export Firms: Evidence from China</p> <p>Xinquan Tu <i>Dean and Professor of China Institute for WTO Studies, University of International Business and Economics</i></p> <p>Topic: Plurilateral model for revitalizing WTO negotiating function</p>	
10:05-11:35	<p>Expert Keynote Speech III</p> <p>Tencent Meeting Number: 122-634-483</p> <p>Wubing Liu <i>Director of Research Institute of Agricultural Trade Promotion Center, Ministry of Agriculture and Rural Affairs</i></p> <p>Topic: WTO Agriculture Negotiations: When will the rule deficit end?</p> <p>Fan Cui <i>Professor of School of International Trade and Economics, University of International Business and Economics</i></p> <p>Topic: Talk about WTO ownership neutral tradition and WTO reform</p> <p>Junjun Hou <i>Dean and Professor of School of Economics and Trade, Hunan University</i></p> <p>Topic: Digital trade rules and The global value chain position of Chinese enterprises</p> <p>Nianli Zhou <i>Professor of China Institute of World Trade Organization, University of International Business and Economics</i></p> <p>Topic: Thinking on the shaping of digital trade rules under the framework of indo-Pacific Economy</p> <p>Simon Evenett <i>Professor of Trade and Development, the University of St. Gallen, Switzerland</i></p> <p>Topic: Strengthening intergovernmental cooperation on digital trade: What role for the WTO</p>	<p>Chunding Li <i>Director and Professor of the Department of Economics and Trade, School of Economics and Management, China Agricultural University</i></p>
20:00-22:00	<p>Parallel Seminar I</p> <p>Digital Transformation & Information</p> <p>Tencent Meeting Number: 306-120-683</p>	<p>Gaoju Yang</p>

	<p>1、 Yinghui Cai, Xiaotao Zhang, Huayong Niu, Wei Li, Da Huo, Jianing He, Hong Chen (Beijing Institute of Technology; Central University of Finance and Economics; Beijing Foreign Studies University...) Privacy and Information Disclosure: Digital Governance in Response to COVID-19 Comment: Na Chen (Xi'an University of Technology)</p> <p>2、 Shuili YANG, Na Chen, Lei Li (Xi'an University of Technology; Gansu University of Political Science and Law) Research on the Influence of Digital Transformation on Enterprise Internal Control Quality Comment: Yinghui Cai (Beijing Institute of Technology)</p> <p>3、 Xu Shao (Hubei University) Does Big Data Analytics Expand the Bounds of Rationality? Firm-level Evidence from China Comment: Lei Li (Xi'an University of Technology)</p> <p>4、 Shuili YANG, Lei LI, Na CHEN (Xi'an University of Technology) Digital Transformation and Supply Chain Relationship Transaction: Evidence from Chinese Listed Manufacturing Firms Comment: Xu Shao (Hubei University)</p>	<p><i>Associate professor of School of Economics, ZheJiang University</i></p>
<p>20:00-22:00</p>	<p>Parallel Seminar II</p> <p>Digital Trade</p> <p>Tencent Meeting Number: 982-962-077</p> <p>1、 Kexuan Zhou, Yinlan Ruan, Xinlin Jiang, Linhui Yu (Guangdong Open University) Research on the Influence and Mechanism of Cross-Border E-Commerce on the Quality of Agricultural Products Exported by China Comment: Natalia Gurbanov (Jilin University)</p> <p>2、 Liqing Zhang, Yan Zhang, Chang Zhao (Central University of Finance and Economics) Cross-border E-commerce and Import Behavior: Evidence from China Comment: Yifei Mu (Dongbei University of Finance and Economics)</p>	<p><i>Hongwei Liao Professor at School of Economics of Jilin University, China State-owned Economy Research Institute Researcher</i></p>

	<p>3、 Natalia Gurbanova, Zhongnv Wang (Jilin University) Chinese Experience of Developing Cross-Border E-commerce under “Belt and Road” Framework: Challenges and Solutions Comment: Kexuan Zhou (Guangdong Open University)</p> <p>4、 Yifei Mu,Antonio Alleyne,Yingjie Fu (Dongbei University of Finance and Economics;The University of the West indies) Anti-epidemic Policies, FTA Digital Trade Rules, and China’s Digital Product Exports Comment: Chang Zhao (Central University of Finance and Economics)</p> <p>5、 Linlin Fan,Gongyan Yang,Shujie Yao (Southwest University of Economics and Finance; Liaoning University) On Corporate Digital Transformation and OFDI: A Case Study of Chinese Listed Firms</p>	
20:00-22:00	<p>Parallel Seminar III High-quality Development Under the Digital Background Tencent Meeting Number: 944-478-479</p> <p>1、 Yueling Wei, Hongsheng Zhang (Hangzhou Normal University; ZJU) Digital Finance and Pollution: Firm-level Evidence from China Comment: Xiaoyan Ren (Xi’an University of Technology)</p> <p>2、 Yang Li, Hengjian Wang (Sichuan University) Influencing Factors of Digital Trade Considering Carbon Emissions—Verification Based on Gravity Model Comment: Zhou Hao-yu (University of Chinese Academy of Social Sciences)</p> <p>3、 Zhou Hao-yu, Li Wei (University of Chinese Academy of Social Sciences, Hunan University) Research on the Impact of Supply Chain</p>	<p>Faqin Lin <i>Professor</i> <i>Executive Director of Institute for International Economics, College of Economic and Management at China Agricultural University</i></p>

	<p>Optimization from the Digital Perspective on High-Quality Economic</p> <p>Comment: Yueling Wei (Hangzhou Normal University)</p> <p>4、 Xiaoyan Ren (Xi'an University of Technology)</p> <p>Research on the Impact of Digital Economy on Green Transformation and Upgrading of China's Manufacturing Industry—Based on the Dual Perspective of Technological Innovation and Industrial Structure</p> <p>Comment: Hengjian Wang (Sichuan University)</p>	
20:00-22:00	<p>Parallel Seminar IV</p> <p>Impact of Digitalization</p> <p>Tencent Meeting Number: 270-478-676</p> <hr/> <p>1、 Liu, Ziwei ; Ding, Yibing; (Jilin University)</p> <p>Dispersion or Agglomeration: How Digital Service Trade Barriers Induce China's Outward Foreign Direct Investment?</p> <p>Comment: Fang Wang (Zhejiang University)</p> <p>2、 Wei Bu, Yuni Tang (Beijing Jiaotong University)</p> <p>The Effects of Broadband Internet on Employment and Wages: Firm-Level Evidence from China</p> <p>Comment: Liu Kai (Zhongnan University of Economics and Law)</p> <p>3、 Yunxia Wu, Neng Hao, Yechi Ma (North University of China; Jinan University; Northeast Normal University)</p> <p>The effect of Digital Economy Development on Labor Employment Structure: Based on the Empirical Evidence of Listed Companies in China</p> <p>Comment: Yuni Tang (Beijing Jiaotong University)</p> <p>4、 Liu Kai, Hu Keying, Wang Yanyan, Sun Yan (Zhongnan University of Economics and Law; Xiamen University)</p> <p>Robot Imports and Employment Location Choice: Evidence from a Survey of Labor Dynamics in China</p> <p>Comment: Yunxia Wu (North University of China)</p> <p>5、 Fang Wang, Gaoju Yang (ZJU)</p>	<p>Hongsheng Zhang</p> <p><i>Associate professor and assistant Dean of China Academy of Digital Trade, Zhejiang University</i></p>

	<p>Digital M&A and Firm Innovation Evidence from China</p> <p>Comment: Liu, Ziwei (Jilin University)</p>	
22:05-22:20	<p>Conference Summary</p> <p>Tencent Meeting Number: 944-478-479</p>	<p>Chunding Li <i>Director and Professor of the Department of Economics and Trade, School of Economics and Management, China Agricultural University</i></p>
	<p>Yibing Ding <i>Dean and Professor of School of Economics of JiLin University</i></p>	
	<p>Jun Li <i>Deputy Dean and Professor of College of Economics and Managemen, China Agricultural University,</i></p>	
	<p>Linhui Yu <i>Deputy Dean and Professor of School of Economics of Zhejiang University</i></p>	
	<p>Quan Yuan <i>Executive (Publishing) Director Denfar Transnational Development Canada Vice-President, Ottawa United Learning Academy</i></p>	

发言嘉宾（发言顺序排列）

Information On Speakers



易小准/Xiaozhun Yi

世界贸易组织（WTO）前副总干事

Former deputy Director-General of the WTO

易小准，世界贸易组织原副总干事，在职期间主要负责分管经济研究与统计司、市场准入司、服务贸易司、知识产权司和政府采购司等工作。此前历任中国商务部部长助理、商务部副部长，以及中国常驻世界贸易组织代表团特命全权大使。曾作为谈判代表参与中国入世谈判的整个过程，是中国入世之路的重要见证人和推动者。

Xiaozhun Yi is former deputy Director-General of the World Trade Organization. He was mainly responsible for the Economic Research and Statistics Division, Market Access Division, Trade in Services Division, Intellectual Property rights Division, and Government Procurement Division. Preceding this, he served successively as a deputy minister of the Ministry of Commerce, PRC, and as the ambassador extraordinary and plenipotentiary of the PRC to the World Trade Organization. He participated in the whole process of China's WTO accession negotiations as a negotiator and was an important witness and promoter of China's WTO accession.



Xifeng Gong

Counselor, Chinese Mission to WTO
Director General
Department of International Cooperation
Chinese Academy of Agricultural Sciences

Currently serves as the Counselor for agriculture at the Chinese Mission to WTO, responsible for agricultural technical negotiations. Prior to the current position, He serves as the Director-General, Department of International Corporation, Party Secretary, and executive deputy director-general for the institute of quality standards and testing technology for agricultural products Chinese Academy of Agricultural Sciences (CAAS), respectively. To promote international collaborations with central Asia, He was also posted to Xinjiang Academy of Agricultural Sciences as Vice President for Research and International Collaboration for three years to assist in the set up of the Western part research center of CAAS. Dr. Gong Xifeng has solid training in agricultural economics and agribusiness management. He received his Ph.D. major in agricultural economics and management focused on IPR issues analysis for the Chinese agricultural sector from China Agricultural University and obtained his Master of Agribusiness management at the University of Philippines at Los Banos. As a trained agricultural economist, Gong has built his career in international agricultural technology and trade cooperation, based at CAAS since the early 2000s. Previous contributions included work with the International Potato Center's China projects and leading a China–Norway project focused on reducing the impact of aggro-chemicals on food security, food safety, and the environment. He also served as Chair of the APEC agricultural technical cooperation group and a number of members of CGIAR Council, and expert panel member for the Ministry of Sciences and Technology as well as Ministry of Agriculture and Rural Affairs in key international cooperation projects assessment. He made a number of presentations at WTO on Chinese agriculture and how to reduce trade-distorting domestic support.



东 艳/Yan Dong

中国社会科学院世界经济与政治研究所国
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**Senior Fellow and Director of
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东艳，经济学博士，中国社会科学院大学教授，博士生导师；中国社会科学院世界经济与政治研究所研究员，国际贸易室主任；研究领域为国际贸易理论与政策。在《The World Economy》《Economic Modelling》《Journal of Policy Modelling》《Applied Economic Letters》《经济学（季刊）》《世界经济》《世界经济与政治》等期刊发表多篇论文。主持国家社会科学基金、国家自然科学基金、人社部留学回国人员科技择优基金，教育部留学回国科研启动基金、中国社科院创新工程项目（担任首席研究员）等多项课题。2013年、2016年及2019年分别获中国社会科学院（第八届、第九届及第十届）优秀科研成果奖三等奖、2020年获中国社会科学院优秀对策信息（对策研究类）特等奖、2021年获“浦山世界经济学优秀论文奖”浦山政策研究奖。著有《Applied General Equilibrium Modeling of China's Trade》《直面中美贸易冲突》《国际贸易国外学术研究前沿》等。

Yan Dong, senior research fellow, director of trade department of Institute of World Economics and Politics (IWEP), Chinese Academy of Social Sciences (CASS). Her research fields include international trade theory and policy, regional economic integration, and global value chain. She academic research papers has been published in the journals of The World Economy, Economic Modelling, Journal of Policy Modelling, and Applied Economic Letters. She has written a series of policy papers and reports on China's trade policy.



Sung-Jin Kang

Professor at the Korea University

Sung-Jin Kang is a Professor in the Department of Economics, the director of the Institute for Economic Research, and the director of the Graduate School of Energy and Environment Global Energy Technology Policy Professionals Program (GETPPP) at Korea University. Before he joined Korea University in 2003, he worked at the University of Tsukuba (1999-2003) in Japan after receiving Ph.D. in Economics at Stanford University. His main research fields are issues on sustainable development, green growth, climate change, and economic development (foreign direct investment, poverty reduction, and foreign aid). He has filled various government posts in succession: a member of the policy consultant committee of the ministry of education, science and technology, a member of the policy consultant committee of the ministry of unification, and an advisor of the national research council for economics, humanities, and social science, etc.



Bashar Malkawi

**Professor in James E. Rogers College of Law
the University of Arizona**

Bashar Malkawi is a Global Professor of Practice in Law at the University of Arizona, where he currently teaches corporate law, business associations, and international trade law. In past years, he has also taught business law and intellectual property. He received his S.J.D from American University, Washington College of Law, and LLM in International Trade Law from the University of Arizona. He is well-versed in teaching and providing legal advice with 20+ years experience in the private and public sectors. Prof. Malkawi previously taught at universities in Jordan, UAE, Italy, and China. Prof. Malkawi is a prolific scholar whose work covers a variety of subjects, but with a strong emphasis on the World Trade Organization, regional trade agreements, and business law (broadly conceived).



Yanling Wang

**Professor and Associate Director,
Norman Peterson School of International Affairs
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Professor Wang joined the NPSIA faculty in July 2003 as Assistant Professor of International Affairs. Prior to joining the full-time faculty, she worked at the World Bank as a consultant from 2001 to 2003, and as a researcher in the State Economic & Trade Commission, P.R. China from 1995 to 1997.

Professor Wang's research has been on the empirical issues related to international trade and foreign direct investment at both the macro and micro levels. She studied the effects of imports on productivity in developing countries, and the effects of foreign direct investment on local firms' productivity and survival using firm-level data for both Canada and China. Since 2013, Professor Wang has been studying foreign investors' ownership structure changes in China, their R&D spending, and Chinese firms' export expansions. She has published numerous articles in many academic journals including the Canadian Journal of Economics, Economic Inquiry, Review of International Economics, China Economic Review, Journal of Development Studies, Contemporary Economic Policy, and International Journal of the Economics of Business, among others.

In addition to her academic research, Professor Wang served as the President of Canadian Women Economists Network (CWEN) (2008-2009), the President of the Chinese Economists Society (CES) (2010-2011), the Chair of Regent for the Chinese Economists Society (2012), and a committee member for Canadian Women Economists Committee (CWEC) (2018-2022).



赵全/Quan Zhao
市场发展司服务贸易顾问
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Trade in services advisor in the Division of Market Development, International Trade Centre (ITC)

赵全，现任联合国国际贸易中心市场发展司服务贸易顾问，主要负责服务贸易、电子商务、数字经济、国际投资和 G20、金砖国家等方面的政策研究与项目管理工作。曾任职于中国常驻世贸组织代表团及中国商务部，并担任世贸组织金融服务贸易委员会主席。

Quan Zhao is trade in services advisor in the Division of Market Development, International Trade Centre (ITC). His main portfolio at the ITC includes policy research and project management in the areas of trade in services, e-commerce, digital economy and cross-border investment. He also advises the senior management on the trade and investment issues in the context of the G20 and BRICS. Prior to joining the ITC, Mr. Zhao served as a trade negotiator and diplomat at the Permanent Mission of China to the World Trade Organization and the Ministry of Commerce of China. He has served as the Chair for WTO's Committee on Trade in Financial Services.



罗雨泽/Yuze Luo

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**Deputy Director-general of
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罗雨泽，国务院发展研究中心对外经济研究部副部长、研究员，研究领域为对外经济、中国经济发展与大国关系，中国发展研究奖获得者。2006年7月毕业于北京大学获经济学博士学位，参与项目研究60余项，在 *the World Economy*、《经济研究》《管理世界》《经济学季刊》、人民日报、光明日报、经济日报等国内外权威期刊媒体发表论文70多篇，并为《经济研究》、《经济学季刊》等学术刊物的审稿人。

Luo Yuze , Research Fellow, Deputy Director-general of Foreign Economic Relations Department, Development Research Centre of the State Council of PRC. Professor Luo received his Ph.D in Economics from Peking University in 2006. His research areas include international economic cooperation, industrial economics and China Opening up Policy. He has published in international journals such as the World Economy, Thunderbird International Business Review and China & World Economy as well as in top domestic journals such as Economic Research Journal, China Economic Quarterly and the Journal of Quantitative & Technical Economics. He also serves as a reviewer for leading academic journals such as Economic Research Journal, China Economic Quarterly and Thunderbird International Business Review (TIBR) .



盛斌/Bin Sheng

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盛斌，南开大学“杰出教授”、博士生导师，经济学博士，南开大学经济学院院长、人文社科部部长、中国 APEC 研究院院长，教育部“长江学者”特聘教授、国家万人计划哲学社会科学领军人才、文化名家暨“四个一批”人才、国务院学位委员会学科评议组（理论经济学）委员兼秘书长、全国国际商务专业学位研究生教指委副主任委员、国家百千万人才、国家有突出贡献中青年专家、国务院政府特殊津贴专家，商务部咨询专家，中国世界经济学会副会长、中国美国经济学会副会长。主要研究领域为世界经济、国际贸易、国际政治经济学。

Dr. Sheng Bin is the “Cheung Kong Scholar” professor at the Institute of International Economics, Nankai and University, and senior research fellow of the Center for Transnationals’ Study and APEC Study Center, Nankai University. He is the dean of School of Economics, director of Social Science Division, Nankai University, and director of China APEC Academy. He was senior visiting scholar of the U. S. Fulbright Foundation at the Peterson Institute for International Economics, Washington, D. C. during 2008-2009. He currently serves as the vice chairman of China Society of World Economics, and China American Economic Society. His major areas of academic expertise include international trade, WTO, Sino-U.S. relation, Asia-Pacific economy, APEC and international political economics.



马述忠/Shuzhong Ma

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马述忠，浙江大学求是特聘教授、二级教授、博士生导师，现为浙江大学中国数字贸易研究院院长，浙江大学国际商务研究所所长，浙江大学国际商务学科负责人，国家数字贸易专家工作组咨询专家，中国信息经济学会副理事长，全国国际商务专业学位研究生教育指导委员会委员，浙江省学位委员会专业学位研究生教育指导委员会经济类召集人，浙江省高等学校电子商务类专业本科教学指导委员会主任委员，浙江省国际经济贸易学会会长。主要研究方向为全球数字贸易、国际贸易与跨国投资。

Prof. Shuzhong Ma is a Professor and Dean of the China Academy of Digital Trade, Zhejiang University, China. In addition, he is the director of The Institute of International Business of Zhejiang University, the head of the International Business discipline of Zhejiang University, the consulting expertise of the National Digital Trade Expert Working Group, the vice president of the China Information Economy Society, the member of the National Steering Committee for Postgraduate Education of International Business. At the same time, he is the convener of the economics of the Professional Degree Graduate Education Steering Committee of Zhejiang Academic Degree Committee, chairman of the E-commerce Undergraduate Teaching Steering Committee of Zhejiang Higher Education, and president of the Zhejiang Society of International Economy and Trade. His main research interests are global digital trade, international trade, and transnational investment.



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沈国兵，经济学博士，理论经济学博士后。现为复旦大学世界经济研究所副所长，经济学院教授、博士生导师。发表 CSSCI 论文 70 余篇，出版学术专著八部，主编教材五部。主持完成国家社科基金项目四项、教育部人文社科重点研究基地重大项目三项，以及其他省部级项目三项。在研国家社会科学基金重点项目一项。获得教育部第六届高等学校科学研究优秀成果奖一项、吴玉章人文社会科学奖一项、上海市哲学社科优秀成果奖四项、安子介国际贸易研究奖四项、商务部商务发展研究成果奖三项。分别在 2008-2009、2015-2016 年度在英国诺丁汉大学和牛津大学做访问学者。受聘为杭州市委市人民政府咨询委员会特邀委员；荣获上海市“曙光学者”和“浦江人才”等称号。在省级以上报刊和媒体发表文章 70 多篇。

Prof. Guobing Shen is Ph.D.in economics postdoctoral in theoretical economics. Now he is the deputy director of the Institute of World Economy of Fudan University, professor, and doctoral supervisor of the school of economics. He has published more than 70 CSSCI papers, eight academic monographs, and five textbooks. He has presided over four national Social Science Fund projects, three major projects of humanities and Social Science Key Research Base of the Ministry of Education, and three other provincial and ministerial projects. In addition, he is a specially invited member of the Advisory Committee of Hangzhou Municipal People's Government.



屠新泉/Xinquan Tu

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屠新泉，现任对外经济贸易大学中国 WTO 研究院院长、教授、博士生导师，北京市第十三届政协委员，世界贸易组织教席项目主持人，商务部经贸政策咨询委员会对外贸易专家，新华社特约经济分析师，全球经贸治理研究网络秘书长。主要研究领域为世界贸易组织，中美经贸关系，中国对外贸易政策，政府采购协议。

Prof. Xinquan Tu is Professor and Dean of China Institute for WTO Studies, University of International Business and Economics, China. He is a member of the 13th Chinese people's Political Consultative Conference in Beijing, the host of the world trade organization project, a foreign trade expert of the economic and Trade Policy Advisory Committee of the Ministry of Commerce, a special economic analyst of Xinhua news agency, and the Secretary General of the global economic and Trade Governance Research network. Prof. Xinquan Tu's main research interests are the world trade organization, China US economic and trade relations, China's foreign trade policy, and government procurement agreements.



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Wubing Liu, Director of the Research Institute of Agricultural Trade Promotion Center Ministry of Agriculture and Rural Affairs, PRC. He is a doctor of Economics, an outstanding Member of the Communist Party of China of the Ministry of Agriculture and Rural Affairs. He has represented the Ministry of Agriculture and Rural Affairs participating in agricultural negotiations in RCEP (Regional Comprehensive Economic Partnership) and other free trade agreements, studied domestic and foreign agricultural industries and trade policies, participated in many agricultural trade remedies and dispute cases, and provided technical support for agricultural negotiations of WTO and Sino-US and China-EU investment agreements.



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对外经济贸易大学国际经贸学院教授、博士生导师；中国世界贸易组织研究会研究部主任；商务部经贸政策咨询委员会全球价值链专家组专家；财政部国际财经研究专家工作室专家执行牵头人；中国国际经济贸易仲裁委员会仲裁员；北京大成律师事务所高级顾问。崔凡教授主要研究领域为国际贸易理论、政策、法律与实务。

Professor in International Trade, School of International Trade and Economics (SITE) of the University of International Business and Economics (UIBE), China. Director of Research, China Society for WTO Studies. Senior Counsel, Beijing office of Dentons law firm. Advisor, advisory committee on Global Value Chains, Ministry of Commerce, China. Acting lead member of expert committee, Ministry of Finance. Arbitrator, China International Economic and Trade Arbitration Commission (CIETAC).



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Prof. Hou Junjun is Professor and Dean of School of Economics and Trade, Hunan University, China. He is Ph.D. in Economics, doctoral supervisor, postdoctoral fellow of School of Public Administration of Tsinghua University and visiting scholar of East-West Center. He is also a member of the China Standardization Academic Committee, a member of the Expert Advisory Group of the Technical Trade Measures Notification and Evaluation Center of the State Administration for Market Regulation, the vice chairman of the Hunan Economic System Reform Research Association, the vice chairman of the Hunan Intelligent Manufacturing Standardization Technical Committee, and the Vice-Chairman of the Committee of the Hunan Provincial Service Standardization Technology. He has devoted himself to the research of economic, management and policy issues in standardization for a long time. He presided over major projects of the National Social Science Fund, general projects of the National Social Science Fund, and projects of the Humanities and Social Science Fund of the Ministry of Education.



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周念利,现任对外经济贸易大学中国 WTO 研究院、北京对外开放研究院教授,博士生导师。兼任国家数字贸易专家工作组咨询专家,国务院发展研究中心高级研究员、全球化智库(CCG)高级特邀研究员等。主要研究方向是数字贸易和服务贸易规则。迄今在《经济研究》、《世界经济》、《金融研究》《数量经济技术经济研究》等经济学权威及核心期刊上发表学术论文 70 多篇,多篇有关国际数字贸易与服务贸易的研究报告获得中央领导人的重视和批示,主持完成了多项国家社科基金重大项目,国家社科基金重点项目、国家自然科学基金项目、教育部人文社科重点研究基地重大项目等国家及省部级以上课题。

Ms.Zhou is a professor and doctoral supervisor of China Institute of WTO and Beijing Institute of Opening-up at the University of International Business and Economics. She is also an advisory expert of the National Digital Trade Expert Working Group, a senior researcher of the Development Research Center of The State Council, and a senior invited researcher of the Think Tank for Globalization (CCG). Her research interest is digital trade and service trade rules. So far in the "economic research", "the world economy, the financial research, the number of technical economics, such as economics, authority and core journals published more than 70 academic theses, more than about international digital trade and service trade study to get the attention of the central government leaders and instructions, completed a number of national social science fund major projects, Key projects of National Social Science Foundation, National Natural Science Foundation of China, key projects of Humanities and Social Science Research Base of Ministry of Education, etc.



Simon Evenett

**Professor of Trade and Development
the University of St. Gallen, Switzerland**

Dr. Simon Evenett, Professor of international trade and economic development at the University of St. Gallen and Founder of the St Gallen Endowment for Prosperity Through Trade. Simon is a Professor of International Trade and Economic Development and specializes in how governments tilt the commercial playing field in favor of local firms. At the start of the Global Financial Crisis, Simon created the Global Trade Alert initiative, the leading independent monitor of protectionism and commercial policy choice based at the University of St Gallen. Simon regularly engages with private sector practitioners, government officials, and other thought leaders. He has taught at the Said Business School at the University of Oxford, the Ross School of Business, the University of Michigan (where he was a Visiting Professor of Corporate Strategy three times), and Rutgers University. In addition, Prof. Evenett has served as a World Bank official twice, has been a Non-Resident Senior Fellow in the Economics Studies program of the Brookings Institution, and is a member of the UK Competition Commission. Recently, he was the DLA Piper Distinguished Visiting Professor at the Carey School of Business, Johns Hopkins University (twice). He holds a Ph.D. in Economics from Yale University and a B.A. (Hons) in Economics from the University of Cambridge. Simon has written over 200 articles, book chapters, and volumes. He is regularly quoted in the international media.

主办方嘉宾

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黄先海/Xianhai Huang

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Hugh Deng/江风

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江风，加拿大农业部国际经济与政策研究中心研究员、《跨国公司评论》(Transnational Corporations Review, TNCR) 英文期刊执行主编，华中师范大学、湖南农业大学客座教授。毕业于华中师范大学、中国社科院研究生院和加拿大卡尔顿大学。美国印第安纳大学访问学者。2009 年会同海内外一批华裔学者和专家在加拿大首都渥太华创办 TNCR 英文期刊。该刊是在联合国贸发组织有关专家、哥伦比亚大学国际投资研究中心、康奈尔大学新兴市场研究中心和商务部与南开大学跨国公司研究中心等许多海内外单位及专家指导、协作和支持下，以跨国公司、对外投资、制度创新和国际发展为主题，着重服务于海内外中青年专家学者为己任的国际交流与英文发表平台。除 TNCR 外，其它有关出版物主要包括：《对外投资与中国发展》(Journal of Asian Economics Special Issue, 2021)、《East vs. West: 国际发展研究》(剑桥学术出版系列 2020 英文)、《对外投资与非洲发展》(剑桥学术出版系列 2019 英文)、《美中两强经济研究》(剑桥学术出版系列 2018 英文)、《跨国公司与中国：研究与发展》(OULA 英文 2011)、《2009 年诺贝尔经济学奖获得者奥斯特罗姆》(Denfar 英文 2010)、《国家公务大全》(新华出版社，1995)、《市场经济实用大全》(法律出版社 1994)、《市场经济法律法规新编》(北京工大出版社 1993)、《当代管理思想评述》(新华出版社 1992) 和《青年马克思评传》(湖南出版社 1990) 等。

Hugh graduated from the School of Public Policy and Administration at Carleton University in Canada, the Graduate School of the University of Chinese Academy of Social Sciences in Beijing, and Central China Normal University. Hugh worked as a policy analyst in the Chinese local and central governments for over ten years. During his visiting research in Indiana University at Bloomington in the United States, Hugh was involved with institutional and policy analysis. His recent publication in English includes *East vs. West: Exploring International Development*. Cambridge Scholars Publishing Series, 2019. This book explores international development, contrasting the Eastern and Western experiences. It shows that, in the East, the Chinese experience has, in recent years, become shorthand for economic development and internationalization. China continues to build its society on an agricultural basis while simultaneously adapting to technological and institutional innovations.



Gloria Yuan/袁泉

**Executive (Publishing) Director
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袁泉 2002 年参与创办加拿大渥太华联合学院，从事中加两地文化、教育和有关培训活动。2008 年参与创办《跨国公司评论》国际期刊，负责期刊出版发行等。她参与策划组织有关国际会议和相关活动。袁泉于 1992 年北京交通大学硕士研究生毕业，而后在北京工业大学从事教学和研究。2019 年她曾在加拿大国家科学院从事访问研究，然后在加拿大 BTI 从事有关光通讯研发。她曾在 SPIE、应用光学等国内外重要期刊上发表论文十余篇，与课题研究小组出版了专著《光学全息存储》(北京工业大学出版社 1998)。她参与策划出版的中文图书包括《市场经济法律法规新编》(北京工大出版社 1993)《市场经济实用大全》(法律出版社 1994)和《国家公务大全》(新华出版社 1995)等。

Gloria Yuan, Executive (Publishing) Director of Denfar Transnational Development and Vice-President of Ottawa United Learning Academy. Gloria is one of the founders of Ottawa United Learning Academy and Denfar Transnational Development. She mainly works on the culture, education and training from China to Canada. In 2008, Gloria participated in establishing *Transnational Corporations Review (TNCR)*, an international journal in Ottawa, Canada. She is responsible for TNCR's publishing and promotions. Gloria has involved in planning and organizing TNCR related international conferences, workshops and other activities.

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Chunding Li is the Director and Professor of the Department of Economics and Trade at the College of Economics and Management of China Agricultural University, Director of the Institute of International Economics, Executive deputy director of the “Belt and Road” International Agricultural Products Circulation Industry Innovation Institute established under the guidance of the Ministry of Science and Technology and the Ministry of Agriculture and Rural Affairs. His main research fields are international economic theory and policy, agricultural trade and investment, agricultural international cooperation and governance. He has published more than 100 academic papers in authoritative and well-known journals, and hundreds of economic reviews in important media such as People’s Daily, Guangming Daily, China Daily and etc.



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林发勤，经济学双博士，教育部人才项目青年学者。研究方向为国际贸易学，发展经济学和应用计量。曾任中央财经大学国际经济与贸易学院副教授、院长助理、教工党支部书记、国际贸易系主任等职（2013.2-2019.10），北京大学光华管理学院兼职讲师（2014.2-2015.6），亚洲开发银行马尼拉总部咨询研究员（2012.9-2013.2）。China Economic Review 副主编，目前已出版专著《贸易中的引力模型:理论基础和实证应用》，参编 Handbook of International Trade and Transportation，在国际一流学术期刊 Journal of International Economics, Journal of Development Economics, European Economic Review, Journal of Economic Behavior and Organization, Journal of Comparative Economics 等发表 SSCI 收录论文 40 多篇。在国内 CSSCI 权威期刊《经济研究》、《管理世界》、《世界经济》等期刊上也发表了 30 多篇学术论文。同时，作为负责人主持国家自然科学基金面上项目，国家自然科学基金青年项目，北京自然科学基金青年项目，农业部项目多项。

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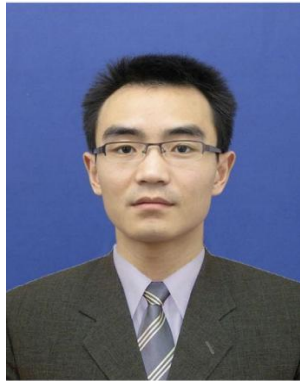
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合作支持单位简介

Brief Introduction of Cooperative Units

About TNCR



Transnational Corporations Review (TNCR) is an interdisciplinary journal that focuses on the economic analysis of transnational corporations (TNCs). It publishes refereed articles on foreign direct investment, trade, innovation, and policies associated with TNCs, which cover the economic, institutional, social, and environmental impacts of TNCs. The journal also encourages submissions on international development related to TNCs and issues involving emerging-market multinationals.

About TNCCS

In collaboration with scholars and experts from world-class institutions including Harvard University, Columbia University, and Cornell University, the Transnational Corporations Council of Studies (TNCCS) is a membership-based society dedicating to research and practice related to transnational corporations (TNCs). It is to explore the areas relevant to foreign direct investment, international trade, institutional innovation and developments. The Society holds international conferences, workshops and seminars, promotes scholars and cultural exchanges, supports joint research and collaborations, and publishes special issues related to TNCs.